

Olympia, Washington 98504-3096

January 26, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES  
FROM: Steve Burnell, Acting Purchasing Director  
SUBJECT: Alert Merchandise Bulletin #12

**1) 035336 – BEYOND VODKA 750 ML:  
(May contain Beyond “APPLE” Vodka in the cases)**

We are receiving reports that cases of 035336 – Beyond Vodka appear correct, but once opened, contain bottles of Beyond “Apple” Vodka, 750 ml.

Please check all stock (including unopened cases) at this time. If you identify any stock as Beyond “Apple” Vodka:

- 1) Please set them aside and await further notification in an alert bulletin.
- 2) E-mail Nancy at [njm@liq.wa.gov](mailto:njm@liq.wa.gov) with the number of cases and bottle you have, so the appropriate action can be determined.

Olympia, Washington 98504-3096

February 6, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Alert Merchandise Bulletin #16

**1) 035336 – BEYOND VODKA 750 ML:  
(May contain Beyond “APPLE” Vodka in the cases)**

**FURTHER NOTIFICATION:**

Claim Beyond “**APPLE**” Vodka using code 7 (faulty contents) and claim using code 035336 (Beyond Vodka, 750 ml) since that is how you were billed.

It

Olympia, Washington 98504-3096

February 6, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Alert Merchandise Bulletin #17

**1) 023076 – BROKER’S RESERVE BLEND TRAVELER 750 ML**  
**(Case code label may scan as 023084 – Broker’s Reserve Blend 375 ml.)**

Brand 023076 – Broker’s Reserve Blend Traveler 750ml, may scan incorrectly on CASES ONLY as 023084 – Broker’s Reserve Blend 375 ml (units scan correctly).

Scan the bar code on all cases of 023076. If it scans incorrectly as brand 023084, you may need to correct your inventory.

If your store has submitted a discrepancy on this item, you will need to reverse it. See store manual for how to reverse discrepancies.

023076 - Broker’s Reserve Blend Traveler, 750ml is on hold in the Distribution Center and not shipping until the supplier corrects this scanning issue. We will advise when it is available again.

Olympia, Washington 98504-3096

February 29, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #27

**1) 040956 – SMIRNOFF STRAWBERRY TWIST VODKA, 750ML  
043296 – CAPTAIN MORGAN SILVER SPICED RUM, 750 ML:**

Please check your inventory of these two brands for “Floaties” inside the bottle. If you identify bad product, please claim it using code 5 “Contents Cloudy or Foreign Substance in Bottle”.

Olympia, Washington 98504-3096

March 15, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #32

**1) 510744 – Chateau Saint Michelle Artist Series Meritage 2002, 750 ml:**

The Artist Series Meritage are priced and sold as individual 750 ml's. The shelf ticket and price list should reflect a single 750 ml not a 3/pack. The brand code should show 6 units per case. This particular wine is shipped in wooden boxes, but to be sold individually. You will need to open the boxes and sell as individual bottles.

Olympia, Washington 98504-3096

April 23, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #46

**1) 498950 – Randall Harris Merlot 2003/2004 Vintages:**

The supplier has requested that all remaining 2003/04 vintages of Randall Harris Merlot be pulled from the shelves and claimed. Please claim as a Code 7, faulty contents. The supplier feels that these vintages no longer meet his quality standards. All the 2003/04 will be pulled out of the Distribution Center and replaced with the new 2005 vintage.

Olympia, Washington 98504-3096

April 27, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #50

**1) 068841– SAINT BRENDAN’S IRISH CREAM LIQUEUR, 50 ML-  
12 PKS/10 BTLS**

This item was packaged with 10 sleeves, each containing 12 units. The packaging has changed and is now 12 sleeves, each containing 10 bottles.

If you received sleeves with 10 bottles prior to April 26, 2007, please file a discrepancy using normal procedures for 2 units.

Olympia, Washington 98504-3096

April 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Revised Alert Merchandise Bulletin #50

**REVISED ALERT BULLETIN – 04/27/07**

**1) 068841– SAINT BRENDAN’S IRISH CREAM LIQUEUR, 50 ML-  
12 PKS/10 BTLS**

This item was packaged with 10 sleeves, each containing 12 units. The packaging has changed and is now 12 sleeves, each containing 10 bottles.

If you received these sleeves in a split-case with 10 bottles prior to April 26, 2007, please file a discrepancy using normal procedures for 2 units.



Olympia, Washington 98504-3096

May 11, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES  
FROM: Steve Burnell, Marketing Manager  
SUBJECT: Alert Merchandise Bulletin #56

**ALERT**

**1) SHELF TICKET CHANGE:**

Effective June 1, 2007, please destroy your ARP-JUN Temporary Price Reduction shelf ticket for the following items and make new JUNE Temporary Price Reduction shelf tickets with the following information. The June TPR Retail is increasing to \$10.99.

901063, Hogue Genesis Syrah WA, 750 ml

Regular Retail - \$12.99

June TPR Retail - \$10.99

Savings – \$2.00

900755, Hogue Genesis Merlot WA, 750 ml

Regular Retail - \$12.99

June TPR Retail - \$10.99

Savings – \$2.00

900221, Hogue Genesis Cabernet Sauvignon WA, 750 ml

Regular Retail - \$12.99

June TPR Retail - \$10.99

Savings – \$2.00

We are currently out of stock of 901063, Hogue Genesis Syrah WA, 750 ml, until the new vintage is released in November.

continued...

**2) 001926 – MALIBU COCONUT RUM W/STAY COLD BOTTLE, 750 ML:**

Please be aware of the following case code labels, at time of receipt on the following item:

001926 – Malibu Coconut Rum w/Stay Cold Bottle, 750 ml

The case code label reads brand 001817. The units and cases scan correctly as 001926.

It

Olympia, Washington 98504-3096

June 12, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #67

**1) BRAND REPLACEMENT OF TARANTULA AZUL-TEQUILA & CITRUS-  
12 UNIT CASES, 750 ML:**

The brand replacement process for Tarantula 750 ml rolled over on Thursday, June 7, 2007. The old code of 77502 was 6 units per case and the new code of 77482 is 12 units per case. Normal brand replacement procedures should be followed with these brand codes.

These two brands shared the same UPC of 85592-11974, which now belongs only to the new code of 77482.

Please do not submit discrepancy reports. Please make any adjustments using the brand replacement procedure.

Olympia, Washington 98504-3096

June 25, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #74

**1) 000945, JACK DANIEL'S BLACK RACING SHOT GLASS,  
750 ML - SUMMER PROMOTION OTO:**

Both the cases and units of this item are scanning as 000952, Jack Daniel's Black w/2 Square glasses, 750 ml (Holiday 2006 OTO).

Please receive and sell this item using the brand code. DO NOT SCAN THE CASES OR UNITS. Please take a marking pen and black out the bar code and ring it up using the brand code.

If this item was accepted as 000952, please do the following to correct:

1. For state stores; process a discrepancy error to fix your inventory.
2. For contract stores; if a discrepancy was sent to the DC, please contact the DC to let them know not to process it.

Olympia, Washington 98504-3096

July 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #80

**ALERT**

1) On July 10, 2007 you will receive the first “700” lottery game.

Here is an explanation of how brand codes are assigned to lottery games. All brand codes for lottery games begin with “929”. The lottery game number determines the last three digits. The 4<sup>th</sup> digit in the brand code for lottery games that begin with the number 6 is “1”; the 4<sup>th</sup> digit in the brand code for lottery games that begin with the number 7 is “2”. The last two digits of the brand code are the same as the last two numbers in the lottery game number.

For example, the brand code for lottery game 701 is 929201; the brand code for lottery game 683 is 929183.

Olympia, Washington 98504-3096

July 26, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #87

**ALERT**

- 1) 893020, REDEYE BLOODY MARY MIX HABANERO, 1.0 LITER  
893030, REDEYE BLOODY MARY MIX HORSERADISH, 1.0 LITER

The UPC codes on these two brand codes have been adjusted on the system and will scan correctly. September shelf tickets will have the correct UPC codes.

84519-23005 – 893020, Redeye Bloody Mary Mix Habanero, 1.0 liter

84519-23006 – 893030, Redeye Bloody Mary Mix Horseradish, 1.0 liter

Olympia, Washington 98504-3096

July 30, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #89

**ALERT**

**1) 063528 – SALVADOR’S MARGARITA, 1.75 L:**

Please check your inventory of this brand for “Floaties” inside the bottle. If you identify bad product, please claim it using code 5 “Contents Cloudy or Foreign Substance in Bottle”.

Olympia, Washington 98504-3096

August 2, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #92

**ALERT**

**1) 037888 – SEAGRAM’S EXTRA SMOOTH VODKA, 1.75 L:**

Please check your inventory of this brand for “Black Floaties” inside the bottle. If you identify bad product, please claim it using code 5 “Contents Cloudy or Foreign Substance in Bottle”.



Olympia, Washington 98504-3096

August 3, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #94

**ALERT**

**1) 2006 HOLIDAY OTO'S – CHOCOLATES:**

If you have inventory of any of the following brand codes, please claim them as follows:

Liquor Stores – Claim using Code 12 – Expired Due to Shelf Life

Contract Liquor Stores – Claim using Code 16; send follow-up e-mail to Merchandise Accounting ([MerchAcct@LIQ.WA.GOV](mailto:MerchAcct@LIQ.WA.GOV))

- 950105 Very Special Chocolates Window Box-Barrels, 4.2 oz.
- 950116 Very Special Chocolates 10 Count Crate, 3.5 oz.
- 950171 Anthon Berg Stolichnaya Chocolates 5 Piece Box, 2.75 oz.
- 950180 Turin Diamond Chocolates Jack Daniel, 8.5 oz.
- 950181 Turin Diamond Chocolates Kahlua, 8.5 oz.
- 950184 Turin Diamond Chocolates Baileys, 8.5 oz.
- 950185 Turin Diamond Chocolates Malibu, 8.5 oz.
- 950186 Very Special Chocolates Window Box-Bottles, 4.2 oz.
- 950187 Very Special Chocolates 5 Count Bottle Box, 1.75 oz.
- 950188 Very Special Chocolates Grand Assortment, 4.2 oz.
- 950190 Camille Bloch Grand Marnier Truffe, 3.5 oz.
- 950191 Choco De Liqueur Bottles-Vodka & Brandy, 4.2 oz.

It

Olympia, Washington 98504-3096

August 16, 2007

**BULLETIN**

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #100

**ALERT**

D) Effective September 1, 2007, please destroy your JUL-SEP Temporary Price Reduction shelf tickets for the following items and make new SEPTEMBER Temporary Price Reduction shelf tickets with the following information. The Regular Retail and the September TPR Retail are changing.

343805, Ruffino Chianti – Italy, 750 ml

Regular Retail - \$12.25

September TRP Retail - \$8.99

Savings - \$3.26

344504, Bell'Agio Chianti – Italy, 1.0 liter

Regular Retail - \$14.23

September TRP Retail - \$10.99

Savings - \$3.24

406714, Concha Y Toro Frontera Merlot – Chile, 1.5 liter

Regular Retail - \$11.00

September TRP Retail - \$8.99

Savings - \$2.01

406740, Concha Y Toro Cabernet Sauvignon/Merlot – Chile, 1.5 liter

Regular Retail - \$11.00

September TRP Retail - \$8.99

Savings - \$2.01

406777, Concha Y Toro Chardonnay – Chile, 1.5 liter

Regular Retail - \$11.00

September TRP Retail - \$8.99

Savings - \$2.01

continued...

498040, R Mondavi Private Selection Pinot Noir CA, 750 ml

Regular Retail - \$14.25

September TRP Retail - \$9.99

Savings - \$4.26

498110, R Mondavi Woodbridge Cabernet Sauvignon CA, 1.5 liter

Regular Retail - \$17.50

September TRP Retail - \$11.99

Savings - \$5.51

498120, R Mondavi Woodbridge Merlot CA, 1.5 liter

Regular Retail - \$17.50

September TRP Retail - \$11.99

Savings - \$5.51

498155, R Mondavi Woodbridge Syrah CA, 1.5 liter

Regular Retail - \$17.50

September TRP Retail - \$11.99

Savings - \$5.51

606293, R Mondavi Woodbridge Chardonnay CA, 1.5 liter

Regular Retail - \$17.50

September TRP Retail - \$11.99

Savings - \$5.51

704050, Veuve Clicquot Yellow Label Champagne, 750 ml

Regular Retail - \$58.30

September TRP Retail - \$49.99

Savings - \$8.31

745405, Domaine Chandon Napa Valley Brut Sparkling CA, 750 ml

Regular Retail - \$23.26

September TRP Retail - \$17.99

Savings - \$5.27

769555, Domaine Chandon Blanc De Noir Sparkling CA, 750 ml

Regular Retail - \$23.26

September TRP Retail - \$17.99

Savings - \$5.27

2) The September TPR Retail is changing for the following item. You will receive a new shelf ticket effective September 1, 2007.

929525, Smirnoff Ice Malt Beverage 6/pack, 1.988 liter

Regular Retail - \$10.02

September TRP Retail - \$7.98

Savings - \$2.04

It

Olympia, Washington 98504-3096

August 22, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #103

**ALERT**

- 1) **002229 – CHRISTIAN BROTHERS HOLIDAY NOG, 750 ML**  
**059100 – EVAN WILLIAMS EGG NOG, 750 ML:**

Please check your inventory for these brands and claim ALL product using Code 12  
“Expired Due to shelf life”.

Olympia, Washington 98504-3096

August 23, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #104 (REVISED)

**ALERT**

**1) 071996 – SAMBUCA DI AMORE, 750ML:**

Please check your inventory of this brand for “Glass like crystals, both large and small” inside the bottle. **These particles have been tested and are NOT glass, they are crystallized sugar.**

If you identify product that has crystallized sugar in it, please claim it using code 5 “Contents Cloudy or Foreign Substance in Bottle”.

Olympia, Washington 98504-3096

September 21, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #116

**ALERT**

**1) 002715 – NAVAN VANILLA COGNAC LIQUEUR W/GLASSES,  
750 ML - HOLIDAY OTO**

Brand Code 2715, Navan Vanilla Cognac Liqueur w/Glasses, 750 ml, was scanning as 2754, Grand Marnier Liqueur w/Glass, 750 ml.

The UPC 88076-16285 was assigned to 2754 for Holiday 2004. The supplier has re-used the UPC for 2715 this year. The UPC has been removed from 2754 and re-assigned to 2715.

Please contact Kelly Higbee at [ksh@liq.wa.gov](mailto:ksh@liq.wa.gov) or 360-664-1659 if you continue to have scanning problems with this item.

Olympia, Washington 98504-3096

September 28, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #118

**ALERT**

**1) 042661 – MOUNT GAY ECLIPSE RUM, 50 ML**

The bottles of this OTO do not have bar codes to scan. Please sell using the brand code.

It

Olympia, Washington 98504-3096

October 9, 2007

**BULLETIN**

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #123

**ALERT**

**1)** Please check your inventory to make sure that the bottles in the cases are the same brand that was accepted on your shipment.

901519, Hogue Cabernet Sauvignon, 750 ml

900735, Hogue Cabernet/Merlot, 750 ml

You may have ordered one and received the other. If you have accepted the wrong product, please do the following:

State Stores – Process a Discrepancy Error as a gain for the product the store is over and a loss for the product the store is short.

Contract Stores – File a Discrepancy in Shipment with the warehouse. If a discrepancy has already been filed and it is incorrect, contact Jayne Nixon at 206-464-7949 or e-mail [DCDR@liq.wa.gov](mailto:DCDR@liq.wa.gov)



Olympia, Washington 98504-3096

October 15, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #125

**ALERT**

**089468 – LUNAZUL REPOSADO TEQUILA , 750 ML:**

Please remove all Lunazul Reposado Tequila, 750 ml, from your shelves immediately and store in the back. These bottles are the incorrect size of 1.0 liter. Please prepare case(s) for “return to warehouse”.

Return to the Distribution Center no later than October 26<sup>th</sup> 2007.

Use code: Transfer out to 832 (to the Distribution Center).

We are working to replenish stock of this brand and minimize the out of stock situation

Olympia, Washington 98504-3096

November 1, 2007

**BULLETIN**

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #133

**ALERT**

The following item is on TPR in November and December. It is not included in the November TPR and the retail price is incorrect in the November Price List. The December TPR and Price List will be correct.

Please make a shelf ticket with the following information.

568103, Glen Ellen Chardonnay 4/pk, 748 ml

Regular Retail - \$6.00

TPR Retail - \$5.00

Savings - \$1.00

Olympia, Washington 98504-3096

November 2, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #134

**ALERT**

1) **068841, SAINT BRENDAN'S IRISH CREAM LIQUEUR, 50 ML –  
10 PKS/12 BTLS**

The packaging has changed on this item. It was packaged with 12 sleeves, each containing 10 units. The new packaging is 10 sleeves, each containing 12 bottles.

Olympia, Washington 98504-3096

November 7, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin #137

**ALERT**

**1) 213678, KLOSTERKELLER SIEGENDORF RED W/BOX OF CHOCOLATES, 750 ML**

The scannable UPC code for this item is located on a necker attached at the top of each box. It does scan correctly.

It

Olympia, Washington 98504-3096

December 12, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin # 149

**ALERT**

**1) 34458 – KETEL ONE 1.75 L**

In September and October we had reports of the caps of these units being sealed incorrectly. However, the supplier has informed us of the following details:

“When the bottle seal is broken, the ring (forming the bottom part of the closure) will move freely and drop. Thus, the bottle is properly sealed if the bottom ring is attached to the cap, despite the faint or even absent “clicking noise”.

Please do not make any additional claims for this reason on this product.

It

Olympia, Washington 98504-3096

December 17, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin # 151

**ALERT**

**1) 43296 – Captain Morgan Silver Spiced Rum 750 ml**

Please check your inventory of this brand for white “Floaties.” If you identify bad product, please contact Kimberly Ward at [kwa@liq.wa.gov](mailto:kwa@liq.wa.gov).

Olympia, Washington 98504-3096

December 19, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin # 154

**ALERT**

**1) 088018 – LUNAZUL 750 ML**

We are receiving reports that cases of 088018 – LUNAZUL BLANCO appear to have black floaties in the contents.

Please check all stock (including unopened cases) at this time. If you identify any stock as having black floaters:

- 1) Please set them aside and await further notification in an alert bulletin.
- 2) e-mail Robin at [rch@liq.wa.gov](mailto:rch@liq.wa.gov) with the number of cases and bottle you have, so the appropriate action can be determined.

Olympia, Washington 98504-3096

December 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Merchandise Bulletin # 157

**ALERT**

**1) 088018 – LUNAZUL BLANCO 750 ML:**

Please check your inventory of this brand for “Black Floaties” inside the bottle. If you identify bad product, please claim it using code 5 “Contents Cloudy or Foreign Substance in Bottle”.