



## Quick Facts

- The mission of the Washington State Liquor Control Board (WSLCB) is to contribute to the safety and financial stability of our communities by ensuring the responsible sale, and preventing the misuse of, alcohol and tobacco.
- The WSLCB returned \$322 million in Fiscal Year 2008 to fund essential state and local services.
- Current number of state and contract stores (May 2009)
  - 161 state stores (maximum allowed by law, actual number varies due to lease fluctuations)
  - 154 contract stores
- No-sales-to-minors compliance rate in state stores: 95 percent (checked twice annually at minimum)

## **New Revenue Generation Expectations within 2009-11 Operating Budget\***

Total New Net Revenue Expectations in 2009-11 Biennium: \$16.1 million

### **New State and Contract Liquor Stores (\$1.3 million)**

- 15 new retail stores (open a new state store every 60 days beginning September 2009)
  - 5 new state
  - 10 new contract
- New locations to be based on population growth
- Need for new stores based on 2005 study

### **Most State Stores Open on 7 Holidays (\$4.7 million)**

- New Years Day, Martin Luther King Jr. Day, Presidents Day, Memorial Day, Independence Day, Labor Day, Veterans Day

### **Seasonal Stores in Malls (\$3.8 million)**

- Open 6 holiday stores for 60 days in shopping malls during winter
  - Limited product selection
  - Emphasis on gift packages

### **Expand Sunday Sales (\$1.2 million)**

- Add 9 additional stores on Sundays (49 currently)
- Optional for contract stores

### **Expand Lottery Sales (\$4.3 million)**

- Expand to include full line of Washington State Lottery products in state stores
  - Electronic Lotto
  - Double offering of scratch tickets: 4 bays to 8 bays

### **Miscellaneous (\$0.8 million)**

- Sell liquor store product gift cards

\*Dollar figures represent new net revenue over the two-year 2009-11 biennium